

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria VA 22314**

**American Crossroads/ Issue**  
**Submission Number 398      Issue 2**



**WSPA-TV**  
 250 International Dr.  
 Spartanburg SC 29303-0698  
 (864) 576-7777 FAX (864) 587-4480

**Original**

<b>Client:</b>	American Crossroads/ Issue	<b>Submission Cost:</b>	64550	<b>Campaign Ref:</b>	E:063647030
<b>Buyer:</b>	"	<b>Client/Product/Estimate:</b>	11/27/1088	<b>Sales Rep:</b>	H/RP Washington, DC
<b>Schedule Dates:</b>	10/08/12 to 10/21/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06364703
<b>Est./PO Number:</b>	06364703	<b>Contract Type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No	<b>Business Category:</b>	Transactional		

<b>Product:</b>	American Crossroads	<b>Booking Group:</b>	WSPA
<b>Demographic:</b>	(L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	Total	Cost
1	M-Su 11p News ....F..	01		1275	30 Comme	Nbr of Spots 1	1	1	1275
2	M-F 11a ET / 10a CT Price Is Right ....F..	01		500	30 Comme	Nbr of Spots 1	1	1	500
3	M-F 1230-2p ET CBS Soaps ....F..	12		575	30 Comme	Nbr of Spots 1	1	1	575
4	M-F 3p ET / 2p CT Let's Make A Deal ....F..	01		550	30 Comme	Nbr of Spots 1	1	1	550
5	M-F 5a News ....F..	01		190	30 Comme	Nbr of Spots 1	1	1	190
6	M-F 5p News ....F..	01		1125	30 Comme	Nbr of Spots 1	1	1	1125
7	M-F 530a News ....F..	01		415	30 Comme	Nbr of Spots 1	1	1	415
8	M-F 530p News ....F..	01		1125	30 Comme	Nbr of Spots 1	1	1	1125
9	M-F 6p News	01		1050	30 Nbr of Spots	1	1	1	1050
<b>Weekly Totals:</b> Total Spots(Ord Spots)				69		15	84		

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**Client:** American Crossroads/Issue

**Buyer:** " 10/08/12 to 10/21/12

**Schedule Dates:**

**Est./PO Number:** 06364703

**Associated Copies:** No

**Submission Cost:**

**Campaign Ref:** E-063647030  
**Client/Product/Estimate:** 11/27/1088  
**Weeks:** 2  
**Contract type:** Political

**Sales Rep:** HRP Washington, DC  
**Order Ref:** 06364703  
**Business Type:** POLITICAL  
**Business Category:** Transactional

**Original**

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-F 6aa News	01	600	Comme	Nbr of Spots	1	1	600
11	M-F 7p News	01	650	Comme	Nbr of Spots	1	1	650
12	M-F 7a CBS This Morning	01	600	Comme	Nbr of Spots	1	1	600
13	M-F 730p Scene On 7	01	650	Comme	Nbr of Spots	1	1	650
14	M-F 8a CBS This Morning	01	400	Comme	Nbr of Spots	1	1	400
15	M-F 9a Dr Phil	01	450	Comme	Nbr of Spots	1	1	450
16	M-F 10a Your Carolina	01	300	Comme	Nbr of Spots	1	1	300
17	M-Su 11p News	01	1275	Comme	Nbr of Spots	1	1	1275
18	M-F 12p News	01	575	Comme	Nbr of Spots	1	1	575
19	M-F 2p ET / 1p CT The Talk	01	575	Comme	Nbr of Spots	1	1	575
20	M-F 4-5p Judge Judy	01	550	Comme	Nbr of Spots	1	1	550
<b>Weekly Totals:</b> Total Spots(Ord Spots)						69	15	84

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**News Channel**  
*on your side*

**WSPA-TV**  
 **metv** 

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**Original**

<b>Client:</b> Buyer: <b>Schedule Dates:</b> Est./PO Number: <b>Associated Copies:</b>	American Crossroads/ Issue " 10/08/12 to 10/21/12 06364703 No	<b>Submission Cost:</b> Client/Product Estimate: <b>Weeks:</b> <b>Contract type:</b>	64550 11/27/1088 2 Political	<b>Campaign Ref:</b> Sales Rep: Order Ref: <b>Business Type:</b> <b>Business Category:</b>	E.063647030 HRP Washington, DC 06364703 POLITICAL Transactional
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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
21	M.....			Comme				
21	M-F 5a News	01		190	30	Nbr of Spots	1	1
22	M.....			Comme	1125	30	Nbr of Spots	1
22	M-F 5p News	01		Comme	1125	30	Nbr of Spots	1
23	M.....			Comme	415	30	Nbr of Spots	1
23	M-F 530a News	01		Comme	415	30	Nbr of Spots	1
24	M.....			Comme	1125	30	Nbr of Spots	1
24	M-F 530p News	01		Comme	1125	30	Nbr of Spots	1
25	M.....			Comme	1050	30	Nbr of Spots	1
25	M-F 6p News	01		Comme	1050	30	Nbr of Spots	1
26	M.....			Comme	600	30	Nbr of Spots	1
26	M-F 6a News	01		Comme	600	30	Nbr of Spots	1
27	M.....			Comme	650	30	Nbr of Spots	1
27	M-F 7p News	01		Comme	650	30	Nbr of Spots	1
28	M.....			Comme	650	30	Nbr of Spots	1
28	M-F 7a CBS This Morning	01		Comme	650	30	Nbr of Spots	1
29	M.....			Comme	600	30	Nbr of Spots	1
29	M-F 730p Scene On 7	01		Comme	600	30	Nbr of Spots	1
30	M.....			Comme	400	30	Nbr of Spots	1
30	M-F 8a CBS This Morning	01		Comme	400	30	Nbr of Spots	1
31	M-Su 11p News	01		Comme	1275	30	Nbr of Spots	1
					69	15	84	1275
					Weekly Totals: Total Spots(Ord Spots)			

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**(864) 576-7777 FAX (864) 587-4480**

**Original**

<b>Client:</b> American Crossroads/ Issue	<b>Submission Cost:</b> 64550	<b>Campaign Ref:</b> E:003647030
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> 11/27/1088	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06364703
<b>Est./PO Number:</b> 06364703	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No	<b>Business Category:</b> Transactional	

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	Total	Cost
	....S.				Comme				
32	Sat 6a News	01		250	30 Comme	Nbr of Spots	1	1	250
33	M-Su 11p News	01		1275	30 Comme	Nbr of Spots	1	1	1275
34	Sun 6a News	01		250	30 Comme	Nbr of Spots	1	1	250
35	Sun 7p ET / 6p CT 60 Minutes	01		3500	30 Comme	Nbr of Spots	1	1	3500
36	Sun 9a ET / 8a CT CBS Sunday Morning News	01		600	30 Comme	Nbr of Spots	1	1	600
37	M-F 10a Your Carolina	01		300	30 Comme	Nbr of Spots	1	1	300
38	M-Su 11p News	01		1275	30 Comme	Nbr of Spots	1	1	1275
39	M-F 12p News	01		575	30 Comme	Nbr of Spots	1	1	575
40	M-F 2p ET / 1p CT The Talk	01		575	30 Comme	Nbr of Spots	1	1	575
41	M-F 4-5p Judge Judy	01		550	30 Comme	Nbr of Spots	1	1	550
42	M-F 5a News	01		190	30 Nbr of Spots	1	1	1	190
<b>Weekly Totals:</b>						89	15	84	
<b>Total Spots(Ord Spots)</b>									

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**WSPA-TV**  
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**Original**

<b>Client:</b>	American Crossroads/Issue	<b>Submission Cost:</b>	64550	<b>Campaign Ref:</b>	E-063647030
<b>Buyer:</b>	"	<b>Client/Product Estimate:</b>	11/27/1088	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/08/12 to 10/21/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06364703
<b>Est./PO Number:</b>	06364703	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No	<b>Business Category:</b>	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
43	M-F 5p News	01		Comme				
	....T...		1125	30	Nbr of Spots	1	1	1125
44	M-F 530a News	01		Comme	415	30	Nbr of Spots	1
	....T...							415
45	M-F 530p News	01		Comme	1125	30	Nbr of Spots	1
	....T...							1125
46	M-F 6p News	01		Comme	1050	30	Nbr of Spots	1
	....T...							1050
47	M-F 6a News	01		Comme	600	30	Nbr of Spots	1
	....T...							600
48	M-F 7p News	01		Comme	650	30	Nbr of Spots	1
	....T...							650
49	M-F 7a CBS This Morning	01		Comme	600	30	Nbr of Spots	1
	....T...							600
50	M-F 730p Scene On 7	01		Comme	650	30	Nbr of Spots	1
	....T...							650
51	M-F 8a CBS This Morning	01		Comme	400	30	Nbr of Spots	1
	....T...							400
52	M-F 10a Your Carolina	01		Comme	300	30	Nbr of Spots	1
	....T.....							300
53	M-Su 11p News	01		Comme	1275	30	Nbr of Spots	1
								1275
<b>Weekly Totals:</b> Total Spots(Ord Spots)						69	15	84

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**News  
Channel** Our Your Side

**METV** WE ARE THE CHANNEL

**WSPA-TV**  
 250 International Dr.  
 Spartanburg SC 29303 86593  
 (864) 576-7777 FAX (864) 587-4480

**Original**

<b>Client:</b> American Crossroads/Issue	<b>Submission Cost:</b> 64550	<b>Campaign Ref:</b> E:063647030
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> 11/27/1088	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06364703
<b>Est./PO Number:</b> 06364703	<b>Contract Type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No	<b>Business Category:</b> Transactional	

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	Total	Cost
54	T.....				Comme				
	M-F 12p News	01		575	Comme	Nbr of Spots	1	1	575
55	T.....				Comme	Nbr of Spots	1	1	575
	M-F 2p ET / 1p CT The Talk	01		575	Comme	Nbr of Spots	1	1	575
56	T.....				Comme	Nbr of Spots	1	1	550
	M-F 4-5p Judge Judy	01		550	Comme	Nbr of Spots	1	1	550
57	T.....				Comme	Nbr of Spots	1	1	190
	M-F 5a News	01		190	Comme	Nbr of Spots	1	1	190
58	T.....				Comme	Nbr of Spots	1	1	1125
	M-F 5p News	01		1125	Comme	Nbr of Spots	1	1	1125
59	T.....				Comme	Nbr of Spots	1	1	415
	M-F 530a News	01		415	Comme	Nbr of Spots	1	1	415
60	T.....				Comme	Nbr of Spots	1	1	1125
	M-F 530p News	01		1125	Comme	Nbr of Spots	1	1	1125
61	T.....				Comme	Nbr of Spots	1	1	1050
	M-F 6p News	01		1050	Comme	Nbr of Spots	1	1	1050
62	T.....				Comme	Nbr of Spots	1	1	600
	M-F 6a News	01		600	Comme	Nbr of Spots	1	1	600
63	T.....				Comme	Nbr of Spots	1	1	650
	M-F 7p News	01		650	Comme	Nbr of Spots	1	1	650
64	M-F 7a CBS This Morning	01		600	Comme	Nbr of Spots	1	1	600
	<b>Weekly Totals:</b> Total Spots(Ord Spots)					69	15	84	

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On Your Side



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**Original**

<b>Client:</b> American Crossroads/Issue	<b>Submission Cost:</b> 64550	<b>Campaign Ref:</b> E-063647030
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> 11/27/1088	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06364703
<b>Est./PO Number:</b> 06364703	<b>Contract Type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No	<b>Business Category:</b> Transactional	

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	Total	Cost
65	M-F 730p Scene On 7 T....	01		650	Comme	Nbr of Spots	1	1	650
66	M-F 8a CBS This Morning T....	01		400	Comme	Nbr of Spots	1	1	400
67	Tue 8p ET / 1p CT NCIS T....	01		6000	Comme	Nbr of Spots	1	1	6000
68	M-Su 11p News ..W....	01		1275	Comme	Nbr of Spots	1	1	1275
69	M-F 11a ET / 10a CT Price Is Right ..W....	01		500	Comme	Nbr of Spots	1	1	500
70	M-F 1230-2p ET CBS Soaps ..W....	12		575	Comme	Nbr of Spots	1	1	575
71	M-F 3p ET / 2p CT Let's Make A Deal ..W....	01		550	Comme	Nbr of Spots	1	1	550
72	M-F 5a News ..W....	01		190	Comme	Nbr of Spots	1	1	190
73	M-F 5p News ..W....	01		1125	Comme	Nbr of Spots	1	1	1125
74	M-F 530a News ..W....	01		415	Comme	Nbr of Spots	1	1	415
75	M-F 530p News	01		1125	Comme	Nbr of Spots	1	1	1125
<b>Weekly Totals:</b> Total Spots(Ord Spots)						69	15	84	

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**Original**

Client:	American Crossroads/Issue	Submission Cost:	64550	Campaign Ref:	E:063647030
Buyer:	"	Client/Product/Estimate:	11/27/1088	Sales Rep:	HPR Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06364703
Est./PO Number:	06364703	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
	..W....			Comme				
76	M-F 6p News	01		Nbr of Spots	1	1	1	1050
	..W....			Comme	1050			1050
77	M-F 6a News	01		Nbr of Spots	1	1	1	600
	..W....			Comme	600			600
78	M-F 7p News	01		Nbr of Spots	1	1	1	650
	..W....			Comme	650			650
79	M-F 7a CBS This Morning	01		Nbr of Spots	1	1	1	600
	..W....			Comme	600			600
80	M-F 730p Scene On 7	01		Nbr of Spots	1	1	1	650
	..W....			Comme	650			650
81	M-F 8a CBS This Morning	01		Nbr of Spots	1	1	1	400
	..W....			Comme	400			400
82	M-F 9a Dr Phil	01		Nbr of Spots	1	1	1	450
	..W....			Comme	450			450
83	Sat 7p News	03		Nbr of Spots	1	1	1	325
	MTWTFSS Isolations: W/C 10/08 .....	S.		Comme	325			325
84	Sat 7p News	01		Nbr of Spots	1	1	1	525
	.....S.			Comme	525			525
<b>Weekly Totals:</b> Total Spots(Ord Spots)					69	15	84	

Grand Totals

			Month 10 Weeks: 4
Spots	Totals	10/08	10/15
		84	15
Cost:		64550	10080

**Grand Totals:**

Spots:	84
Gross Total:	64,550.00
Commission:	9,682.50
Net Total:	54,867.50